

LAWRENCE W NEUMAN

CHAPTER 2: THEORY AND SOCIAL RESEARCH
CHAPTER 5: QUALITATIVE AND QUANTITATIVE MEASUREMENT
CHAPTER 7: SURVEY RESEARCH
CHAPTER 9: NONREACTIVE RESEARCH
CHAPTER 10: QUANTITATIVE ANALYSIS
CHAPTER 11: FIELD RESEARCH
CHAPTER 13: ANALYSIS OF QUALITATIVE DATA

WILLIAM D. CRANO ET AL.

Chapter 1: Basic Concepts
Chapter 2: Internal and External Validity
Chapter 3: Measurement Reliability
Chapter 4: Measurement Validity
Chapter 8: Conducting Experiments Outside the Laboratory
Chapter 9: Nonexperimental Research: Correlational Design and Analysis
Chapter 10: Evaluation Research
Chapter 15: Questionnaire Design and Scale Construction