**RESEARCH B - ARTO 312**

**PREPARE A PROPOSAL BASED ON THE TOPICS GIVEN IN CLASS FOLLOWING THE FORMAT PRESENTED BELOW.**

**Submission date: 02nd day during WIL Presentations**

REFERENCE: PRESCRIBED BOOK – CHAPTER 3

**RESEARCH TOPIC**

1. INTRODUCTION

2. RATIONALE (what is motivating you to conduct this research)

3. STATEMENT OF THE PROBLEM

4. STUDY AREA

5. RESEARCH QUESTIONS

6. RESEARCH AIM AND OBJECTIVES

7. DEFINITION OF CONCEPTS

8. CONCEPTUAL FRAMEWORK

9. LITERATURE REVIEW

10. RESEARCH METHODOLOGY

10.1 Research design

10.2 Target population

10.3 Sampling strategy

10.4 Sample size

10.5 Research instrument

10.6 Data analysis and interpretation

11. ETHICAL CONSIDERATIONS

12. POSSIBLE LIMITATIONS AND CHALLENGES

12. SIGNIFICANCE OF THE STUDY

13. LAYOUT OF THE STUDY

14. RESEARCH SCHEDULE

15. CONCLUSION

16. REFERENCES

**COVER PAGE**

UNIVERSITY OF ZULULAND



**RESEARCH PROPOSAL**

**For the THIRD YEAR OF THE**

**B. TOURISM DEGREE**

**In the field of**

**Recreation and Tourism**

**With the title:**

**FACULTY OF HUMANITIES AND SOCIAL SCIENCES**

**Name of the student**

**Student number:**

**Supervisor: Prof AT Nzama**

**Year: 2023**

**The cover page is followed by the Table of Contents.**